## FOR IMMEDIATE RELEASE

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## AgriTech Analytics Announces Release of Weigh Day v1.4

New Features Improve Data Entry Accuracy, Flexibility, and Performance

Visalia, Calif. – October 10, 2025 - AgriTech Analytics, a national dairy records processing center serving producers across the country, is pleased to announce the release of Weigh Day v1.4, the latest version of its popular milk recording app. This update introduces several user-focused enhancements designed to make on-farm data entry faster, more accurate, and more reliable.

## Key updates in Weigh Day v1.4 include:

- Duplicate Cow Protection: Added a preference to stop data entry when a duplicate cow is entered, helping prevent errors during weigh sessions.
- Custom Milk Weight Alerts: Added a preference to adjust values for low and high milk weight warning thresholds, giving users greater control over data validation.
- Missed Animal Entry: Added the ability to insert a new row for entering a missed animal without restarting the session.
- Improved Pen Selection: Added a numeric pen select pulldown list for quicker and more intuitive pen assignment.
- Enhanced Data Stability: Data can now be saved if the app is moved to the background on a mobile device, reducing the risk of data loss.
- Improved Readability: Modified the red fill used in incorrect pen cells to a more muted tone, making the grid easier to read.
- Bug Fixes and Performance Improvements: Continued refinements ensure smoother performance across devices.

## This release builds on several recent updates that have expanded Weigh Day's functionality:

 Version 1.3 Introduced the ability to move individual test day data between devices, a new Preferences screen, and an Auto Advance Milk Entry option for streamlined workflows.

- Version 1.2 Added support for Bluetooth connectivity with the Allflex AWR300 RFID reader and new output file formats for greater flexibility.
- Version 1.1 Delivered improved licensing features, REST-based provisioning, and enhanced stability and performance.

"Weigh Day continues to evolve based on user feedback and the growing need for tools that make data collection easier and more accurate," said Tony Allen, AgriTech Analytics General Manager. "Version 1.4 builds on that foundation, offering testers a smoother, more reliable experience."

Weigh Day v1.4 is now available to all licensed users. Interested parties can contact Tony Allen at <a href="mailto:tallen@agritech.com">tallen@agritech.com</a> or 800-532-0900 to learn more about Weigh Day and its features.

Weigh Day, introduced by AgriTech Analytics in 2024, is a data collection program designed for DHIA field service technicians to simplify and improve the recording of test day milk production. It enables precise, efficient data collection while adapting to each farm's unique needs. With customizable fields, flexible reporting, and integration options, Weigh Day provides a tailored experience supported by durable, field-ready hardware and compatibility with Android™ devices (OS 12 or higher). Its design streamlines data entry, enhancing accuracy and efficiency.

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AgriTech Analytics, a division of Holstein Association USA, is a national dairy records processing center that provides herd data and analysis tools to help producers make informed decisions for herd management, genetic improvement, and pedigree development. AgriTech Analytics processes DHIA records for dairy cattle and dairy goats, delivering insights that enhance herd health, productivity, and profitability.